## Pigeon Chamber of Commerce Board Meeting Minutes October 13, 2021

**Present-** Terry Brown, Karen Phillips, Natasha Golder, Lori Kemp, Anne Eichler, Kathy McQueen, Lynn Polega, and Duane Wurst.

Terry called the meeting to order at 12:04 pm.

**Secretary's Report-**September's minutes were reviewed. No corrections to be made. Lori motion to approve the September's minutes; Lynn seconds. No discussion. All in favor.

Treasurer's Report-Natasha handed out the September treasurer's report. Natasha said we received vendors fees from the Farmer's Market, advertising is negative because of Summerfest, and we gave out more Pigeon monies. Lori reminded us to have stickers made up to identify a business that accepts Pigeon monies at the same time as new membership. Karen motion to approve the September's treasurer's report; Anne seconds. No discussion. All in favor.

### Bills to Pay

A total of \$500 was paid to the Flashbacks-They consisted of six members and one member coming from Indiana. Lynn motion to approve paying \$500 to the Flashbacks; Karen seconds. No discussion. All in favor. WLEW \$245 advertising for Fall Harvest Celebration.

Thumbnet.net charges \$100 advertising a month for floating banners to shop locally. Chamber will take that spot and use it to our advantage for advertising throughout the year.

WLEW \$800 up to \$900 for advertising the Kickoff to Christmas starting 11/6 and run the ad through the end of the year for Holiday events. WLEW \$113 advertising for Town Lighting (This price was the same in 2019.)

Duane motion to approve the above advertising expenses; Anne seconds. No discussion. All in favor.

#### **New Business**

**Fall Harvest Celebration-**Friday, October 1, 2021-It was well received. There was discussion on how the Pigeon community enjoyed listening to the

Flashbacks and letting us know they would be interested in playing next year. There was discussion about the food trucks went over well and maybe next time a suggestion of the businesses ordering in advance to help with the food orders. Terry said as a reminder that sales from an outside group are to pay \$5.00 to the Village of Pigeon. There were concerns about timing of the celebration during evening hours. Some businesses can run specials during that time. Business wreath drawings went very well. Businesses that participated were happy. The bake sale proceeds totaled \$1200 from participating businesses. There was discussion on how the celebration brought in business traffic. The Chamber thanks all the businesses in making this event a success.

**Farmer's Market-**Duane discussed the vendors staying later and if they knew people would be there, their consensus was they would stay. Terry said the Farm 2 U food truck (Doug Marker) will be part of the Farmer's Market. We should plan some special days next summer. There was discussion of business growth for the Farmer's Market. Duane would like to see a committee and a definite schedule for next year including music.

Fall Business Decoration Contest-The theme is scarecrows throughout town-October 25 – 29, 2021 (the week of Halloween). Terry had Shelly send an email as a reminder to all the local businesses. We asked participating businesses to send a picture to Whitney Peyerk (wapeyerk@gmail.com) and Lori Kemp (llk@thumb.bank) so we know who is participating and so they can be judged. Each business can choose the theme of their scarecrow. Judging will take place on Friday, October 29<sup>th</sup>. Renee Willis and friend will be our judges. Judges will be paid \$20 Pigeon monies. We will again give out Pigeon monies in the amounts of \$50 for 1st place, \$25 for 2nd place, and \$10 for 3rd place. Lori motion to pay \$20 of Pigeon monies to each judge and Pigeon monies to the winners of \$50 1st place, \$25 2nd place, and \$10 for 3rd place; Anne seconds. No discussion. All in favor.

**Trunk or Treat & Winsor Fire Dept. Hot Dog Roast-** Sunday, October 31, 2021, from 5:30 to 7 pm.-Sheila has volunteered to head up the Trunk or Treat. We are planning to do the event in the municipal parking lot in front of the Farmer's Market with the Pigeon Event Center as backup for bad weather. The Winsor Fire Department will grill the hot dogs. Sheila will send us a bill for approval at the next meeting for the purchase of the hot

dogs, buns, condiments, and napkins. As a reminder Linda Walsh has some left over prizes from her store closing to add to the children's giveaways.

The Laker Giving Tree-Rotary Club of Pigeon has taken over The Laker Giving Tree. Lori and Shelly are stepping down. There was discussion of using the bake sale monies of \$1200 raised from the Fall Harvest Celebration to be split 50% between The Laker Giving Tree and Huron County Toys for Tots. Natasha motion to approve the split of 50% of the bake sale proceeds to The Laker Giving Tree and Huron County Toys for Tots; Duane seconds. No discussion. All in favor.

**Donations**-Discussion of donations always given to The Laker Giving Tree and Huron County Toys for Tots. Lori motion to approve the donations of \$1000 to The Laker Giving Tree and \$500 to the Huron County Toys for Tots; Anne seconds. No discussion. All in favor.

Annual Letter for Chamber Membership Dues-Lori handed out a copy of the letter for our review to be mailed in October to all the businesses in our local area. She also had a current listing of all the Chamber members which was discussed and reviewed. New businesses in Pigeon were also discussed-Main Street Family Restaurant, Emma's Coffee House, and Joe Ricci's McCormick Motors.

# **Event Calendar Updates**

October 25	Fall Business Decoration Contest (Scarecrows)
October 31	Halloween Trunk or Treat & Winsor Fire Dept. Hot
	Dog Roast from 5:30 to 7 pm
November 6	Kickoff to Christmas Downtown Businesses
November 26	Christmas Town Lighting Celebration/Visit with Santa
December 1	GFWC Pigeon Area Woman's Club 4th Annual
	Gingerbread Brunch & Gingerbread Contest
December 15	Resident Town House/Business Lighting Contest
July 21-24, 2022	Farmer's Summerfest

These events are all tentative depending on the future CDC guidelines for the health and safety of our community relating to outdoor group gatherings.

Town Lighting Celebration-Friday, November 26, 2021. Lori said so far Thumb Bank has scheduled horse and buggy rides and a Santa. Ideas were

discussed. Chamber will provide \$2,000 in kid prizes. \$200 of that amount will be used for teen prizes. According to Natasha in 2019 the Chamber spent \$1,861.86 on children's and teen gifts and paying Santa and Mrs. Claus. In 2018 spent \$1,900. Lynn volunteered to order and pick up the children's' gifts from the Pigeon Hardware, Haist Flowers, and Harjo's Ben Franklin. Bay Port State Bank will provide two large bikes for a 10 to 14 year old girl and boy. A & D Home Healthcare, Inc. will provide two medium bikes one for a girl and a boy. Lori said that Thumb Bank would store the bikes in their shed. Natasha will give out the children's gifts at the Town Lighting. Annie motion to spend a total of \$2,000 in kid prizes and \$200 in teen prizes; Lori seconds. No discussion. All in favor.

### **Old Business**

Trailer/Float Designer-Need recommendations still sought.

Annual Meeting-When/Where? To be discussed at the next meeting.

### **Other Business**

**GFWC Pigeon Area Women's Club 4**<sup>th</sup> **Annual Gingerbread Brunch**-Wednesday, December 1, 2021, at the Pigeon District Library at 11 to 2 pm open house style. Kathy discussed the meal tickets are \$15. She also said they are looking for crafters. They invite you to make a Gingerbread House and enter it in a contest. There will be a limit on your gingerbread house. You will need to purchase a meal ticket to vote.

Board Members-Reminder to discuss at the next meeting.

The next scheduled board meeting will be held at the Pigeon Event Center on Wednesday, November 10, 2021, at noon.

Meeting adjourned at 1:40 pm.