

**Pigeon Chamber of Commerce
Board Meeting Minutes
April 13, 2022**

Present- Terry Brown, Karen Phillips, Michelle Shaw, Natasha Golder, Anne Eichler, Erica Kish, Kathy McQueen, and Duane Wurst.

Terry called the meeting to order at 12:02 pm.

Secretary's Report-March's minutes was reviewed. No corrections need to be made. Anne motion to approve the March's minutes, Michelle seconds. No discussion. All in favor.

Treasurer's Report-Natasha handed out the March's treasurer report and said the checking account balance was less than the previous year. Matt is the new treasurer and Lori is helping him.

Bills to Pay

We reaffirmed WLEW being paid monthly \$100 for the banner ads on the website.

Anne motion to approve the March's treasurer report and reaffirm to pay WLEW monthly \$100 on the banner ads, Duane seconds. No discussion. All in favor.

New Business

Michigan Thumb Traveler-Michelle emailed and handed out the updated schedule of events for all of us to review and finalize. Duane suggested to change Pavilion to Downtown Parking Lot. We all agreed, and Michelle will make the changes.

The View/Upper Thumb Weekender-Last year we approved and paid for a colored quarter page ad for \$228. Michelle will contact Nicole to verify last year's ad and cost and will email us with this year's ad and cost when she has all the information. Michelle motion to approve the same ad as last year, Natasha seconds. No discussion. All in favor. There was discussion to put in bold "**PigeonChamber.com and Facebook page**" and add the Holiday Market Place to the ad.

Children's Easter Drawing -Karen informed us the drawing was held on Tuesday, April 12, 2022, at the Laker School & Headstart and the Pigeon Discovery Center, Cross Lutheran School and Early Childcare Center, and the St. John Lutheran School & Daycare. We had 582 children participate from daycare to fifth grade. We had 120 \$10 Pigeon money certificates, 44 Easter baskets, and 47 stuffed Easter bunnies for the winners. We averaged 7 winners per room. It was an exciting event for the children again this year to celebrate Easter time. We had a discussion and agreed to continue doing our Easter drawing next year instead of doing the Easter egg hunt because all other area Chambers do the egg hunt and this way all children can participate. We want to thank the following businesses for donating to the Chamber's Children Easter drawing. Amy's-basket, Agri-Valley Services-\$100 to purchase Easter baskets, Bailey Agency-2 baskets, Bay Port State Bank-basket and organizing the drawing, Harjo's Ben Franklin-2 baskets, Northstar Bank-5 baskets, Pigeon Dental-basket, Pigeon Telephone Company-\$100 to purchase Easter baskets, Scheurer Hospital-2 baskets, Thumb Area Road Testing-3 baskets, Thumb Bank-2 baskets, and Thumb Cellular-\$100 to purchase Easter baskets. Karen will email Terry the information on the drawing. Terry will then follow up on the advertising.

Board Members Contact Information-Karen emailed everyone a copy. Duane requested a change on his and when Karen makes the change, she will email the corrected contact information.

Farmers' Summerfest Update-Terry said the next Summerfest meeting is Wednesday, April 20th, at 4:30 pm at the Village Hall. Terry talked about the food trucks and new this year will be the dessert truck. They are planning an auto show on Sunday and having antique and new tractors displayed where they normally have the lawn tractor pulls to support the farmers. New this year is the axe throwing. Inflatables, golf outings, 3 on 3 basketball tournaments are returning. They are looking at a new t-shirt design and disc golf tournaments. They are planning to have entry fees for various activities this year. They are looking for ideas for the children's activities up town for example a short show around parade time. There was discussion. Terry said he needs help with the grand parade.

Fundraisers-Terry discussed in the past the Chamber had scavenger hunts. He suggested on-line hunts or silent auctions. There was also a suggestion regarding a St. Patrick's Day fundraiser since we have a vacancy in March. There was discussion.

Chamber Membership

Terry said we need to follow up on this after the tax season. There was discussion.

BBQ Fundraiser-Chamber and Bay Port State Bank-Scheduled for Thursday, June 9th, 2022, from 10 am to 3 pm-The monies made will be donated to the 2022 Farmers' Summerfest. Karen will email a work schedule for volunteers.

2022 Michigan Sugar Festival is June 16-19th-Terry said the Chamber's float needs to be looked at. Terry asked everyone to join him next Wednesday, April 20th, at 3:00 pm at 107 Main Street in Pigeon (across from the Shell) to determine what needs to be done before the parade season. Terry will send an email for reminder. Terry said we need new float ideas and drivers.

Farmers' Market-Duane said the market will open every Friday beginning May 20th, 2022, from 9 am to 4 pm (changed hours) through October. Duane said he would like to have food trucks and he has been talking with DJ Dave LeMaster doing a webcast with comedy on Fridays, June 10th, June 24th, July 8th, and July 22nd. He is unavailable for the month of August. The cost will be \$150 per day performing from 11 am to 2 to 2:30 pm. Duane is looking for businesses to sponsor the DJ for these dates using their tent or banner. He would like the Village to have picnic tables available. There was a lot of discussion. Duane said the big banner sign needs to be replaced because the wind destroyed it. Duane motion to authorize him to approach businesses and others for the sponsoring of DJ's for the Farmers' Market for Fridays, June 10th and 24th, July 8th and 22nd, Michelle seconds. No discussion. All in favor. Duane has set a date for the Holiday Market Place for Saturday, December 17th, 2022, at the Pigeon Event Center. The cost of using the Event Center is \$100. Anne motion to approve paying the Pigeon Event Center \$100 for renting the hall, Natasha seconds. No discussion. All in favor.

New Board Member

Terry said remember we still need to fill the secretary's position this year.

New Chamber Member-Main Street Family Restaurant sent a thank you note for a free membership for the first year.

Event Calendar and Event Leaders

May 20 through October, 2022 Farmers' Market-Duane
June 9, 2022 BBQ Fundraiser with Bay Port State Bank-Michelle
July 21, 2022 Ladies Summerfest Golf Outing
July 21-23, 2022 Town Wide Garage Sales-Linda Walsh
July 21-24, 2022 Farmers' Summerfest-Sheila
July 22, 2022 Men's Summerfest Golf Outing
July 23, 2022 Farmers' Summerfest Grand Parade, 11 am-Terry
August 1-20, 2022 Back to School Supply Drive in Retail Businesses-TBD
September, 2022 Ladies Night Out-TBD
October 7, 2022 Fall Harvest Celebration-Matt
October 3-31, 2022 Fall Business Decoration Contest-TBD
October 31, 2022 Trunk or Treat & Winsor Fire Dept. Hot Dog Roast-
Sheila
November 25, 2022 Christmas Town Lighting & Santa Visits-Lori Kemp
December 10-25, 2022 Residential and Business Holiday Lighting Contest-
TBD
December 17, 2022 Holiday Market Place at Pigeon Event Center-Duane

Reminder our meetings are the 2nd Wednesday of each month. The next scheduled board meeting will be held at the Pigeon Event Center on Wednesday, May 11th, 2022, at noon.

Meeting adjourned at 1:25 pm.