

**Pigeon Chamber of Commerce
Board Meeting Minutes
September 14, 2022**

Present- Terry Brown, Karen Phillips, Michelle Shaw, Natasha Golder, Erica Kish, Kathy McQueen, Sheila McBride, Lynn Polega, Anne Eichler, Duane Wurst, Amy Petiprin, and Matt Volz.

Terry called the meeting to order at 12:03 pm.

Secretary's Report-August's minutes was reviewed. No corrections need to be made. Sheila motion to approve the August's minutes, Duane seconds. No discussion. All in favor.

Treasurer's Report-Natasha emailed the August treasurer's report, and she discussed various accounts, the queen sponsors monies that came in, and not a lot happened this month. She also said we are looking slightly better than last year. Anne motion to approve the August's treasurer report, Sheila seconds. No discussion. All in favor. Natasha also told us that Friday is her last day with Nietzke & Faupel, PC because she is moving to Bay City. Terry and other board members told Natasha that she will be missed. Natasha said that Donald Faupel is looking for her replacement.

Membership Dues-Terry was asked from Linda Walsh whether the Pigeon Inn was a Chamber member. According to Natasha, he is not currently a member. There was discussion.

Bills to Pay-Pigeon Post Office box annual rent \$66.00.
Minted LLC-Queen and royalty signs for the prince and princess-\$111.30.
Haist Flowers-Queen and court's flowers-\$152.00.
Michelle motion to approve the above bills, Lynn seconds. No discussion. All in favor.

Introduction of Amy Petiprin-Terry introduced Amy from Agri-Valley Services who does their billing for the past five years. She wanted to attend a meeting to see if she would like to join our Chamber in the future. He said she is very community oriented.

New Business

Chamber's Website-Sheila invited Matt Volz, who designs websites, to attend our meeting to discuss the Chamber's website. We need new ideas to enhance the Chamber's website. Matt says he lives in Sebewaing, Michigan, and he does cyber security and works for The KR Group in Grand Rapids, Michigan, doing website designs. He talked about using the platform from Wix to make our own edits and expand a cloud-based website which is not currently cyber secured. He discussed that he presently works with the Grand Rapids Chamber of Commerce on their website. He said there are Wix based templates/designs depending on our needs for the Chamber. We discussed the levels of membership and what we can offer our Chamber members. Jeff asked, what are our needs? We said we need help with press releases, power points, what you could do for us, Chamber website reviews, festival sponsors next year how to display them along with costs, and splash emails. There was a lot of discussion. Jeff said he will get back with us.

Fall Harvest Celebration-Friday, October 7, 2022-Terry discussed the flyer Michelle made up and emailed. Michelle will send an updated email on the bake sale and wreath raffle. The bake sale proceeds will benefit the Chamber. Lynn will collect the bake sale proceeds from the participating businesses on Monday afternoon, October 10, 2022. Michelle is also working on the advertising of the Fall Harvest Celebration. Terry has contacted food trucks and bands and has been struggling. Nikki's Kitchen (food truck) said they will be there from 11 am to 2 pm. Terry will continue to try to find another food truck. Duane will call Dave Lemaster, DJ. Terry will work on finding a DJ for the entertainment for this event. There will be the Farmer's Market and the retailers having sales/sidewalk sales all day. Michelle will keep us updated on the celebration by emails.

Farmer's Market-Duane said the last one will be Halloween weekend.

Advertising Costs-There was discussion of next year cutting back.

Halloween Trunk or Treat and Winsor Fire Department Hot Dog Roast-Monday, October 31, 2022, from 5:30 to 7 pm. Sheila will head up the event.

Future Chamber Events/Fundraisers-Terry said Linda Walsh had texted him ideas. Happy Hour with ugly and goofy sweaters. Prizes awarded for the ugliest sweater. Sheila said we will need a license for it. Tabled to next month's October meeting and planning the event for some time in the month of December. There was discussion about a 50/50 drawing and businesses donating baskets. Another idea of a fundraiser was having a golf cart or side by side scavenger hunt.

Las Vegas Night Fundraiser- Lynn was looking into it.

Membership-New business-Jack of all Trades, LLC, 64 N. Main St., Pigeon, Michigan 48755. Next year we need to work on membership .

New Board Members-Terry said we still need to fill the secretary position this year. Karen said she will be done the end of this year.

Event Calendar and Event Leaders-No changes.

May 20 through October, 2022 Farmer's Market-Duane

October 7, 2022 Fall Harvest Celebration-Michelle, Karen, & Terry

October 3-31, 2022 Fall Business Decoration Contest-TBD

October 31, 2022 Trunk or Treat & Winsor Fire Dept. Hot Dog Roast-Sheila

November 25, 2022 Christmas Town Lighting & Santa Visits-Lori Kemp

December 10-25, 2022 Residential and Business Holiday Lighting Contest-TBD

December 17, 2022 Holiday Market Place at Pigeon Event Center-Duane

Other Business: None.

Terry thanked everyone for being here.

Reminder our meetings are the 2nd Wednesday of each month. The next scheduled board meeting will be held at the Pigeon Event Center on Wednesday, October 12th, 2022, at noon.

Meeting adjourned at 1:12 pm.