



Regular Monthly Meeting

Wednesday, October 9, 2024

Attendees:

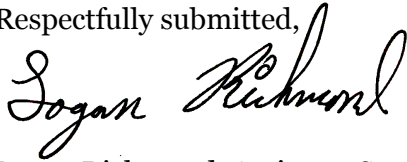
Erica Reif (President), Logan Richmond (Assistant Secretary), Eli Buss (Assistant Treasurer), Ric Aymen, Kami House, Lori Kemp, Sheila McBride.

1. **Call to Order:** President Erica Reif called the meeting to order at 12:04 p.m.
2. **Minutes:** Meeting minutes from the September 11, 2024 meeting were passed out prior to the meeting and were looked over momentarily. Sheila McBride motioned to accept the minutes as presented, seconded by Logan Richmond. Motion carried.
3. **Treasurer's Report:** Treasurer's reports for July, August, and September were emailed out to the members prior to the meeting. Sheila McBride motioned approval of the reports, seconded by Lori Kemp. Motion passed.
4. **Unfinished Business:**
 - a. **Social Media Sharing:** Erica Reif reminded those present to share Chamber posts and events to their personal Facebook pages.
 - b. **Casino Night:** As of October 8th, no tickets have been purchased online. Multiple businesses purchased full tables for their employees.
 - c. **Fall Harvest Celebration:** Traffic through town was limited. Straw bale judging is underway on Facebook through October 25th. 8 residents and 20 businesses signed up. Top two residents choose from a \$50 gift card to Emma's or Cottage Inn. The top business receives a courtesy breakfast for their entire staff. \$175 was spent on bales.
 - d. **Trunk or Treat:** Erica Reif created ads and Sheila McBride will distribute them to Lakers and throughout town.
 - e. **Farmer's Summerfest Facebook Page:** Page has been created. Matt Gotham, Sheila McBride, and Ginny Machowicz are admins on the page.
5. **New Business:**
 - a. **WLEW Advertising:** Sheila McBride motioned we do 10- 60 second commercials on 102.1 FM totaling \$225 for the Kick off to Christmas, seconded by Lori Kemp. Motion passed. Advertising for the Deer Widows and Holiday Market will be determined and paid for by the Farmer's Market.

b. **Town Lighting:** Discussion was held on the gifts and funding allocated. Options are to be further discussed. Amanda Scott of Fae Laume Photography, LLC will be doing the pictures with Santa. She will take care of the backdrop and display.

6. **Adjournment:** Meeting adjourned at 12:55 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Logan Richmond". The signature is written in a cursive style with a large, looping initial "L".

Logan Richmond, Assistant Secretary
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