

**Pigeon Chamber of Commerce  
Board Meeting Minutes  
March 4, 2020**

**Present-** Terry Brown, Karen Phillips, Lori Kemp, Sheila McBride, Paulette Mancuso, Amy Guster, Kim Klein, Misty Rogers, Annie Eichler, Randi Zuzga, Kyleigh McCarthy, Shelly Gunden, Natasha Golder, Kathy McQueen, Duane Wurst, and Marsha Dennis.

Terry called the meeting to order at 12:05 pm.

Introduction of all members present.

**Secretary's Report-**February's minutes were reviewed and no changes to be made. Sheila motions to approve the February's minutes; Amy seconds. All in favor.

**Guest-**Marsha Dennis of Sinclair Digital gave a presentation and handed out packets on commercial advertising to spotlight Pigeon businesses for social media, television, and website design. She is the marketing consultant for NBC25, FOX66, and CW46 and she represents 13 counties. Marsha will email Shelly the Travelin' the Mitten commercial examples and packages and link. Shelly will then email them to all the businesses.

**Treasurer's Report-**Natasha discussed the report. She said more membership dues came in this month and paid for advertisement. No changes to be made. Annie motions to approve the February's treasurer's report; Misty seconds. All in favor.

**Bills-**\$139.00 to Main Street Café and Bakery for the Chamber's luncheon. \$2,282.50 to WLEW Vacation Guide for advertising. A reminder we need to supply the information to WLEW by 3/31/2020.

Misty motions to approve the above expenses; Sheila seconds. All in favor.

**Float Trailer-**Discussion about storage of the trailer. Lori said we could use the old Farmer's Market building in Caseville only for a short term. There was discussion and it was decided too far to travel to decorate the float and the short term storage wouldn't be beneficial to the Chamber. Shelly said that Ed and Neal Eichler would let us continue to store one float trailer in Pigeon and we would have to make arrangements to dismantle the old float trailer. Shelly is checking with the Carl W. Brunni family to see if they would design the new float.

**Reminder-**Shelly informed us that this was her last Chamber meeting. She will continue sending out the Chamber's emails plus help with the advertising of commercials on the radio.

**Committees-**Terry informed us that we need to set up committees. He handed out a sign-up sheet for the various committees.

**2020 Chamber Events Calendar**-Lori said we prefer to have a person in charge of an event as we did in the past so Lori then went over the events.

**March 20-Farmer's Summerfest-Dueling Pianos & Guys In Disguise-Pigeon Event Center-Summerfest Committee/Sheila**

**March 21-Healthierize-Laker High School-Scheurer Health Aux.-Paulette**

**April 11-Easter Egg Hunt-Karen**

**May 1-Farmer's Market Opens-Hours 9 to 2 pm-Volunteer needed**

**May 6-Spring Luncheon & Style Show-Scheurer Health Aux.-Paulette**

**May 7-Ladies Night Out**-Let businesses know that it will be an advantage for them plus remind them to put something in their window to let the public know they are participating.

**June 4-BPSB & Pigeon Chamber sponsoring a BBQ-Farmer's Summerfest Fundraiser 10 am to 3 pm-Karen**

**July 16-19-Farmer's Summerfest-Sheila**

**July 16-Kiddie Cruise & Pigeon Sunset Classic-Long Term Lot-Summerfest/Sheila**

**July 17-Farmer's Summerfest Kids Day-Municipal Parking Lot-Summerfest/Sheila**

**August-Back-to-School Supply Drive-Misty**

**August 13-BPSB sponsoring a BBQ-Winsor Fire Dept. & Pigeon Police Dept.- 10 am to 3 pm.-Karen**

**August 28-Scheurer Aux. Golf Scramble-Scheurer Health Aux.-Paulette**

**October TBD-Fall Fashion Show-Cross Lutheran-Scheurer Health Aux.-Paulette**

**October TBD-Scheurer Aux \$5 Jewelry Sale-Wilson Educ. Center-Scheurer Health-Paulette**

**October 2-Fall Harvest Celebration-Bean Soup-Lori**

**October 2-Fall Harvest Bake Sale-Lynn**

**October 23-Scarecrow Contest & Judging-Karin**

**October 31-Trunk or Treat Location To be Determined-Sheila**

**November TBD – Giving Tree Shopping-**Lori & Paulette volunteered to shop

**November 27 -Thumb Bank Town Lighting & Chamber Santa Visit-**Thumb Bank side-Lori, Chamber side-we need a volunteer

**December 2-Gingerbread Brunch-GFWC Pigeon Women’s Club**

**December TBD-Residential Town Lighting Contest-Karin**

**Farmer’s Market Leadership-**Duane informed us that the brochures are going well. There was discussion on leadership for the market.

**Float Committee Formation**

**Chamber Mission Development Committee Formation**

**Chamber Business/Community Benefits Committee Formation-**Ideas to our partners for people that don’t live here but work here in Pigeon.

**New Business**

**Pigeon Rotary-**Terry was informed by John Schafer that the Rotary has a strategic planning meeting this Friday and may do away with the chicken BBQ. There was discussion. The suggestion was to come to one of our meetings and if they have concerns, share them with either the Farmer’s Festival Committee or Chamber.

**Old Business**

**Spotlighting Chamber Members**

The business names drawn for the month of March are Shetler Plumbing & Heating, Bailey Agency, and L J Gascho Furniture Co.

**Membership Dues-**Lori is working on them that have not yet paid.

**Other Business**

**Farmer’s Summerfest featuring Dueling Pianos & Guys In Disguise-**Friday, March 20, 2020, at the Pigeon Event Center. Happy Hour 6 pm, Entertainment 7:30 pm, Guys in Disguise 8:30 pm. The cost is \$10 per person. Admission includes taco bar from 6 to 8 pm, laughs and entertainment with a cash bar. A sign-up sheet was passed around for volunteers.

**Scheurer Healthierize** will be held at Laker High School-Saturday, March 21,2020 from 9 to 11:30 am.

**Easter Egg Hunt**-Saturday, April 11, 2020, at 10 am sharp at the Pigeon Village Park/Tennis Courts for children aged 2 to 11 years. If inclement weather, will be held at the Cross Lutheran School gym. Their Church Council has now approved it. The cost of the gym will be \$50 and Karen will sign the contract if needed. Karen will be distributing shortly the flyers to the Laker School children and area daycares plus I already gave a copy to Ric Aymen, WLEW, and will be placing it on the Chamber's website and Facebook.

**Next scheduled Board meeting will be held Wednesday, April 1, 2020, at noon at The Pigeon Inn. We will need to pre-order our own food. Misty will follow up with The Pigeon Inn.**

**Meeting adjourned at 1:22 pm.**