

**Pigeon Chamber of Commerce
Board Zoom Meeting Minutes
March 3, 2021**

Present- Terry Brown, Karen Phillips, Natasha Golder, Kathy McQueen, Lynn Polega, Marsha Macintosh, and Richard Aymen.

Terry called the meeting to order at 12:04 pm.

Secretary's Report-February's minutes were reviewed. No corrections to be made. Kathy motion to approve the February's minutes; Natasha seconds. No discussion. All in favor.

Treasurer's Report-Natasha had emailed the February treasurer's report. Natasha said there was Pigeon monies being cashed from year end. Karen motion to approve the February's treasurer's report; Kathy seconds. No discussion. All in favor.

Bills to Pay-None.

New Business

Develop Tentative 2021 Event Calendar

January 21	Pigeon Chamber of Commerce Annual Meeting
February 3	Board Reorganization & Election of Officers
March 25	Children's Easter Drawing
April	Dueling Pianos
May 7	Ladies Night Out
June through October	Pigeon Farmers' Market-Fridays from 9 am to 2 pm
June 24	Farmers' Summerfest BBQ Fundraiser with Bay Port State Bank
July	Farmers' Summerfest Golf Outing
July 15-17	Garage Sale & Sidewalk Sales Weekend
July 15-18	Farmers' Summerfest
August 1-20	Back to School Supply Drive in Retail Businesses
October 1	Fall Harvest Celebration
October 10-28	Fall Business Decoration Contest
October 31	Trunk or Treat
November 26	Town Lighting Celebration/Visit with Santa
December 15	Resident Town House/Business Lighting Contest

These events are all tentative depending on the future CDC guidelines for the health and safety of our community relating to outdoor group gatherings. Terry said we are not sure yet on Ladies Night Out and other events.

Children's Easter Drawing

The drawing will be held on Thursday, March 25, 2021.

Karen made up the flyer to include an entry to win an Easter bunny, basket, or \$10 Pigeon monies.

The drawing is for the age group of 2 to 11 years old.

Karen has contacted the schools and daycares to distribute the flyers/entries.

The schools and daycares will collect the drawing entries no later than March 24, 2021.

Karen will email Lori about the Pigeon monies.

The businesses that are donating Easter baskets-please have them dropped off to Bay Port State Bank-Pigeon office by no later than Monday, March 15th.

Vacation Guide-Rick said they will be developing the 50th Edition and print 50,000 copies. He is recommending for 2021 a two and half page spread. One page for scheduled events, another page for Pigeon Farmers' Summerfest and he will work with Sheila on that page, and a half page for six Pigeon businesses displayed. Last year we had a one-page map of Pigeon showing the Pigeon businesses locations. Rick said Caseville and Port Austin has a full schedule of events and Bay Port has a tentative fish sandwich with drive-thru depending on the restrictions. Rick needs the information by no later than March 7, 2021. Last year's plan will be the minimum. Rick will give all the information to Lori. He said it is looking positive. He spoke with Neal about the Pigeon Band Shell and they are not sure yet what their plans will be for 2021. Rick said our advertising expense should be similar to the past and they are planning to publish the Vacation Guide by early May. Rick will also work with Sheila.

New Businesses (As reminders)

Cornerstone Automotive LLC (Marsha Macintosh
cornerstonemi@yahoo.com) located at 7294 W. Michigan Ave., Pigeon, MI

Mallory's Detail Shop (Jeff Mallory 989-553-4030) located at 5855 Filion Rd., Pigeon, MI

Marsha from Cornerstone Automotive LLC said she likes getting the Chamber emails as a reminder of the Chamber's monthly meeting. Terry thanked her for attending and offering to help us with events.

Old Business

Website-Social Media-There was discussion about the Chamber's website and Facebook both needing updating. Terry spoke with Whitney Peyerck and she agreed to update Facebook. He also contacted Chris Cosens on changes regarding the website. Terry is in the process of updating both. He encouraged us to take pictures of Pigeon and forward them to him to draw more people to Pigeon. Lynn said she has pictures she will forward to Terry.

Float Trailer-There was discussion now is the time for designs and recommendations for the float. The purchase of a new trailer will be a project for next year.

Other Business

Marsha from Cornerstone offered to host a board meeting when ever allowed.

Next scheduled Board meeting will resume in person meetings at the Pigeon Event Center for those who feel comfortable. We will also plan to offer Zoom Board Zoom meeting as an option. The next meeting will be on Wednesday, April 7, 2021, at noon.

Meeting adjourned at 12:39 pm.