

**Pigeon Chamber of Commerce
Board Zoom Meeting Minutes
October 7, 2020**

Present- Terry Brown, Karen Phillips, Natasha Golder, Kathy McQueen, Karin Shetler, Lori Kemp, Paulette Mancuso, Amy Guster, Annie Eichler, and Lynn Polega.

Terry called the meeting to order at 12:01 pm.

Secretary's Report-September's minutes were reviewed and no changes to be made. Lori motions to approve the September's minutes; Lynn seconds. All in favor.

Treasurer's Report-Natasha had emailed the September treasurer's report and she discussed the report. She said the balance sheet is the same except for the checks that went through last month. No changes to be made. Karin motions to approve the September's treasurer's report; Karen seconds. All in favor.

Bills-WLEW \$160.40 for advertising for the month of September for Farmers' Market
Discussion of donations-Laker Giving Tree \$1000.00
Huron County Toys for Tots \$500.00

Annie motions to approve paying the donations and the bill to WLEW; Lynn seconds. All in favor.

Farmer's Market-Per Duane the Farmer's Market is going well. There are new vendors this fall and the vendors are happy.

Insurance Update-Lori said she is still waiting for a phone call from Brenda at the Bailey Agency. Brenda told Lori previously that she will work on getting us another company. The insurance doesn't expire until 11/27/20 with West Bend Insurance Co. (our liability insurance policy). Last year's premium was \$2,062. Lori will send out an email once she speaks with Brenda.

New Business

Chamber Dues-Lori said the Chamber dues letter didn't go out yet and was working on them. Monies should be coming in shortly from the dues.

Virtual Halloween-Annie is working on games online.

Virtual Pumpkin Painting Contest for Businesses-Chamber normally has cornstalks placed throughout the town but it is now too late. Lori suggested the idea of pumpkin painting. Last year we did a scarecrow contest. This year it will be replaced with a virtual pumpkin painting contest for businesses on Chamber's Facebook. The deadline for painted pumpkins will be October 19, 2020. There was more discussion. Karin will take pictures if needed for the businesses who participate. Karin will look for a flyer from previous years and Terry will help her with the flyer if needed. Shelly will email

the flyer to all the businesses. First and second place winners will be publicly voted on Facebook and then we will advertise the business winners on the Chamber's Facebook and website.

Virtual Halloween Costume Contest for Children-Parents will post Halloween costume pictures to the Chamber's Facebook with only their first name. The Chamber will then number the costume pictures for public voting on the Chamber's Facebook. Voting will conclude on 10/26/2020. The first winner will receive Pigeon monies of \$50. The second winner will receive Pigeon monies of \$25. We will advertise winners on the Chamber's Facebook and website. If you are the winner, you will need to contact the Chamber by posting to our Facebook page. Karin will work on a flyer and Terry will help. We will use the "Pumpkin Autumn Theme".

Lynn motions to approve the first and second place prizes of Pigeon monies of \$50 and \$25 for the winners of the virtual children's Halloween costume contest and approve the virtual pumpkin painting contest for businesses with the first and second place winners to be sponsored on our Chamber's Facebook and website; Paulette seconds. All in favor.

Social Media-Updating the Website and Facebook-There was discussion of next year having someone every month to update them. To be discussed more in future meetings.

Residential Town Lighting-There was discussion to place an ad in the next water bill for the Village of Pigeon. Paulette will contact Steve. The deadline will be 12/18/20. The first place winner will receive Pigeon monies of \$100. The second place winner will receive Pigeon monies of \$75. The third place winner will receive Pigeon monies of \$50. Judges will be determined later. Lori motions to place the ad in the Village of Pigeon's water bill, judging to take place on 12/18/20, and the first, second, and third winners to receive Pigeon monies of \$100, \$75, and \$50 accordingly; Karin seconds. All in favor.

Old Business

2020 & 2021 Event Calendar Updates-Terry said that Shelly needs dates for next year. We anticipate 2021 Farmers Festival will be 7/16 to 7/18.

Annual Meeting/Next Year Planning-We do need a tentative calendar of events. Karen will email Terry the annual review. Karin will email Terry last year's events. We are planning the annual meeting in the month of January. We discussed the idea of having a virtual meeting which will be determined later. To be discussed more in future meetings.

Trailer/Float Designer-Need Recommendations-There was discussion. Karen suggested using Laker art students to help with ideas.

Other Business

Laser Light Show-Terry spoke with the Frankenmuth Chamber of Commerce. They told him to talk to the brewery. They had made the arrangements on the laser light show at the Star of the West elevator in Frankenmuth.

Next scheduled Board Zoom meeting will be held on Wednesday, November 4, 2020, at noon.

Meeting adjourned at 1:00 pm.