

**Pigeon Chamber of Commerce
Zoom Board Meeting Minutes
February 9, 2022**

Present- Terry Brown, Karen Phillips, Michelle Shaw, Natasha Golder, Lori Kemp, Lynn Polega, Duane Wurst, and Richard Aymen.

Terry called the meeting to order at 12:04 pm.

Terry started the meeting by thanking Karen and Lori for their time spent on the Chamber Board. They were very much appreciated.

Secretary's Report-January's minutes was reviewed. No corrections need to be made. Duane motion to approve the January's minutes, Natasha seconds. No discussion. All in favor.

Bills to Pay

Bill Esch \$93.28 for 2022 member stickers

Karen motion to pay the above bill, Lori seconds. No discussion. All in favor.

Treasurer's Report-Tabled to next meeting. Natasha will email later when completed.

New Business

Chamber Binder-Terry said it was my understanding there was a Chamber booklet from the previous president. Lori will ask Karin for the binder.

Annual Meeting took place on Wednesday, January 26, 2022, at 6 pm
It was a Zoom meeting. There was discussion and the meeting went over well. Karen had emailed the annual minutes for review which will have to be approved at the next annual meeting.

Farmer's Summerfest Committee

Terry said he had attended their meeting last night and they figured it will cost approximately \$22,000 for the 2022 Farmer's Summerfest. They were wondering if the Chamber will donate monies to the Summerfest. There was

discussion of what is presently in our checking, savings, and certificate of deposits. We came to an understanding we don't have a lot of extra monies to help with the festival since membership dues are down. Most festival activities are free and successful. There was discussion at the committee meeting of maybe having a basketball tournament and how they can make some monies for the festival. There was a lot of discussion of festival events. Terry said we should start thinking about fundraisers to help the Festival Committee.

Chamber Accounts Signatures-Need to be updated. Lori and Terry will go over the various accounts and bring back to the next meeting.

2022 Vacation Guide-Ric from WLEW spoke a little about broadcasting the Thumb through Pigeon, Michigan, (a new station) still pending approval from the FCC. Last year's 2021 book was 116 pages of information. They published, printed, and distributed 50,000 guides as well as had it up on our flipbook on Thumbnet.net. Last year the Chamber did two full page ads for \$1,840. This year in 2022 the cost is \$1,870 for two full page ads. The Chamber and Summerfest Committee paid for one page each. The Chamber's page included the Pigeon Chamber events and the Summerfest Committee included the Farmer's Summerfest. It also includes a link to the Chamber and the Thumbnet.net flipbook. Ric said he needs someone to work with him since Lori is retiring. There was discussion we will do the same as last year with splitting the fee of \$1,870 (50%) with the Farmer's Summerfest Committee. Michelle said she is willing to take over the Chamber's advertising with assistance from Lori until she feels comfortable with the new position. Ric discussed the floater ads which are like a stationary ad. The ads are located at the bottom of the Thumbnet.net website. Ric will get advertising ideas to Michelle. Duane motion to approve Michelle as our Chamber's advertising person and the approval of a two-page ad in the 2022 WLEW Vacation Guide which costs \$1,870 with 50% being paid by the Chamber and 50% being paid by the Farmer's Summerfest Committee, Lynn seconds. No discussion. All in favor.

Potential New Business-There was discussion and talk about involvement in the community.

Recognition/Welcoming New Chamber members on-line

Emma's Coffee House
Main Street Family Restaurant
Farm 2 You Food Truck
Fae Laume Photography
Shine Time Home Cleaning LLC
Joe Ricci's McCormick Motors

Lori will send Shine Time Home Cleaning LLC a free membership letter for the year.

Farmer's Market-Duane said they will open on Friday, May 20th, 2022, from 9 am to 4 pm (changed hours). Labor Day weekend is the next weekend, and he would like to have something special to do along with the Farmer's Market. There was discussion. Duane said the big banner sign is ruined from the wind. Next month Duane will bring to the meeting a cost estimate to replace the banner sign.

New Board Members

Terry thanked Michelle and welcomed her. Her email address is mshaw@bayportstatebank.com .

List of Chamber Members

Lori will send the membership due letter to Terry.

Board Membership

Terry said we can have up to fifteen board members. If not a board member, just can't count them in on the vote according to the Chamber By-laws.

Amy Guster-1 yr.
Anne Eichler-1 yr.
Duane Wurst-2 yrs.
Erica Kish, Northstar Bank-3 yrs.
Michelle Shaw, Bay Port State Bank-3 yrs.
To be Determined, Thumb Bank-3 yrs.
Kathy McQueen-2 yrs.
Kim Klein-2 yrs.
Lynn Polega-1 yr.
Natasha Golder-2 yrs.
Paulette Mancuso-2 yrs.

Sheila McBride-1 yr.
Terry Brown-2 yrs.

Nomination for Officers

President-Terry Brown
Vice President-Lynn Polega
Secretary-Vacancy
Assistant Secretary-Michelle Shaw
Treasurer-To be determined, Thumb Bank
Assistant Treasurer-Natasha Golder

Karen motion to nominate the slate of officers and close the nomination of the slate of officers with the vacancy of the secretary to be filled, Lori seconds. No discussion. All in favor.

Event Calendar and Event Leaders

April 12 , 2022 Children's Easter Drawing-Michelle
May 2022 Ladies Night Out (cancelled last year) There was discussion. Tabled for more discussion at next meeting.
May 20 through October, 2022 Farmer's Market-Duane
June 2022 BBQ Fundraiser with Bay Port State Bank-Michelle
July 2022 Town Wide Garage Sales-Linda Walsh
July 21-24, 2022 Farmer's Summerfest
August 2022 Back to School Supply Drive with Local Retailers-TBD
October 2022 Fall Harvest Celebration-TBD/Thumb Bank
October 2022 Fall Business Decoration Contest-TBD
October 31, 2022 Trunk or Treat & Winsor Fire Dept. Hot Dog Roast-Sheila
December 2022 Town Lighting & Santa Visits-TBD/Thumb Bank
December 2022 Holiday Market Place-Duane
December 2022 Residential and Business Holiday Lighting Contest-TBD

Children's Easter Drawing-Drawings to be held at the schools-Lakers, Discovery Center, Cross Lutheran, and St. John's Lutheran School like last year on Tuesday, April 12, 2022

Michelle will contact the schools for the number of flyers needed through the fifth grade. Michelle will make up a flyer and distribute them to the schools the week before the drawing. Michelle will call or email the Chamber businesses for donations of either an Easter basket or a cash

donation towards the purchase of Easter bunnies for the children's gifts. There was discussion for the Chamber to donate \$500 towards the purchase of the children's gifts and \$1,200 of Pigeon monies at \$10 increments for the children's gifts. Lori motion to approve the Chamber donating \$500 towards the purchase of the children's gifts and \$1,200 of Pigeon monies towards the children's gifts for the Easter drawing, Michelle seconds. No discussion. All in favor.

Old Business

Float-Tabled to a later meeting to clean up the float.

Reminder our meetings are the 2nd Wednesday of each month. The next scheduled Zoom board meeting will be held on Wednesday, March 9th, 2022, at noon.

Meeting adjourned at 1:22 pm.