

**Pigeon Chamber of Commerce  
Zoom Board Meeting Minutes  
March 9, 2022**

**Present-** Terry Brown, Karen Phillips, Michelle Shaw, Natasha Golder, Lori Kemp, Matt Gotham, Sheila McBride, Anne Eichler, and Renee Willis.

Terry called the meeting to order at 12:04 pm.

**Secretary's Report-**February's minutes was reviewed. No corrections need to be made. Sheila motion to approve the February's minutes, Anne seconds. No discussion. All in favor.

**Treasurer's Report-**Natasha emailed the January and February treasurer's report and she reported \$7,000 was in the checking account and a small amount of membership dues came in and \$195 of vendor fees came in from the Holiday Market. The Chamber has one certificate of deposit for \$5,490 and another one for \$2,928. Lori said the Chamber membership dues are down the last two years significantly. There was discussion. Tabled for future discussion.

**Bills to Pay**

WLEW \$100 banner ads on website.

Sheila motion to approve the January and February's treasurer reports and to pay the above bill, Anne seconds. No discussion. All in favor.

**New Business**

**Fundraiser Ideas-**There was discussion. Terry wants us to think about new ideas. Tabled for future discussion.

**New Board Treasurer-**Terry welcomed Matt Gotham, who will be representing Thumb Bank & Trust. Lori will email Karen his email address and phone number.

**Michigan Thumb Traveler-**Renee Willis discussed the Traveler and the annual book will be distributed on Saturday, May 21st, and stocked throughout all the Michigan welcome centers. They will also be inserted into the Huron Daily Tribune plus on the website. The cost per page will be

\$775 or two pages for \$1,550. Renee will work with Michelle. Michelle will also work with Sheila regarding the Farmers' Summerfest events for the second page ad in the Traveler. There was discussion in the editorial comments that people utilize the Traveler. Anne motion to approve paying for the two-page advertisement of \$1,550 for the Michigan Thumb Traveler and the cost of the advertisement will be split 50% between the Farmer's Summerfest Committee and the Chamber, Michelle seconds. No discussion. All in favor.

**Children's Easter Drawing-**To be held on Tuesday, April 12, 2022, at the schools and daycares. Karen is heading up the event with the assistance of Michelle. Karen said we have 582 children through age eleven in attendance from the Laker School & Headstart and the Pigeon Discovery Center, Cross Lutheran School and Early Childcare Center, and the St. John Lutheran School & Daycare. We are up over a hundred children from last year. Karen said the Chamber has already purchased \$1,500 worth of Easter bunnies and Lori will be issuing \$10 Pigeon money certificates totaling \$1,200 to be utilized for the Easter drawing. Karen also mentioned she would like to give out at least two gifts per classroom. Bay Port State Bank has one Easter basket, Lori from Thumb Bank & Trust will have two Easter baskets, and Anne from Harjo's Ben Franklin will have two baskets to donate. Karen will email Terry and all the Board members to request businesses to participate either by donating monies to purchase additional Easter baskets or bunnies to light up a child's face when they are a winner of the Easter drawing.

**Ladies Night Out or Other Activity-**There was discussion of having a wine tester fundraiser event at the Pigeon Event Center in a tent outside. It would be ideal for a party store to come in and help with the event. Matt will talk to a Bad Axe Chamber member that he knows who headed up their wine event to come up with ideas. There was also discussion of serving cheeseballs and crackers with the wine. Once we have the information on how to plan it, we will set it up for some time in September. We are planning to have the tickets sold at various businesses throughout the town. We also discussed having another Scavenger hunt which we normally have around Halloween time. Terry wants us to bring back ideas for next month's meeting for discussion.

**Farmer's Market-**Nothing from Duane. Terry discussed what Duane talked about at the last meeting. The market will open on Friday, May 20<sup>th</sup>, 2022,

from 9 am to 4 pm (changed hours). Memorial Day weekend is the next weekend, and he would like to have something special to do along with the Farmer's Market. The big banner sign needs to be replaced and to be tabled to the next meeting. Terry said if we have any ideas for groups to come and play music during the market activities, we need to get with Duane.

### **New Board Members**

Erica Kish, Northstar Bank-3 years  
Michelle Shaw, Bay Port State Bank-3 years  
Matt Gotham, Thumb Bank & Trust-3 years

Terry said we still need to fill the secretary's position.

### **Recognition/Welcoming New Chamber Members On-Line**

Terry had placed a welcoming banner on the Chamber's website for all the new businesses.

### **Farmer's Summerfest Committee**

Terry reached out to folks about the parade. Sheila said the next meeting will be on Tuesday, March 15th. at 4:30 pm at the Village Hall. This year's entertainment will be The 25 Cent Beer Band, Rock Show, and Dueling Pianos Band, etc. New this year is the axe throwing. Inflatables, golf outings, 3 on 3 basketball tournaments are returning. The \$2,500 cash raffle drawing is back with tickets being sold at \$5 per ticket. She discussed the t-shirts to be ordered for the festival. The festival is in the early planning stage. They have been talking about a burn out again as in the past. They already have six food trucks committed to coming. They have been talking to Adam Armbruster about an antique tractor display.

### **Chamber Membership**

Lori will email Terry the listing of the Chamber members which needs to be followed up.

### **Event Calendar and Event Leaders**

April 12, 2022 Children's Easter Drawing-Michelle  
May 20 through October, 2022 Farmer's Market-Duane  
June 9, 2022 BBQ Fundraiser with Bay Port State Bank-Michelle  
July 21, 2022 Ladies Summerfest Golf Outing  
July 21-23, 2022 Town Wide Garage Sales-Linda Walsh  
July 21-24, 2022 Farmer's Summerfest-Sheila

July 22, 2022 Men's Summerfest Golf Outing  
August 1-20, 2022 Back to School Supply Drive with Local Retailers-TBD  
September, 2002 Ladies Night Out-TBD  
October 7, 2022 Fall Harvest Celebration-Matt  
October 2022 Fall Business Decoration Contest-TBD  
October 31, 2022 Trunk or Treat & Winsor Fire Dept. Hot Dog Roast-  
Sheila  
November 25, 2022 Town Lighting & Santa Visits-Lori Kemp  
December 2022 Holiday Market Place-Duane  
December 15, 2022 Residential and Business Holiday Lighting Contest-  
TBD

**Reminder our meetings are the 2nd Wednesday of each month. The next scheduled board meeting will be held at both the Pigeon Event Center and by Zoom on Wednesday, April 13th, 2022, at noon.**

**Meeting adjourned at 12:56 pm.**