

**Pigeon Chamber of Commerce
Board Zoom Meeting Minutes
April 7, 2021**

Present- Terry Brown, Karen Phillips, Natasha Golder, Duane Wurst, Kathy McQueen, Lynn Polega, Lori Kemp, Anne Eichler, Marsha Macintosh, Renee Willis, and Richard Aymen.

Terry called the meeting to order at 12:04 pm.

Terry reminded everyone at 5 pm the Farmer's Summerfest Committee meeting to be held tonight at the Pigeon Event Center. They need help with input, assistance, and ideas. The parade committee is also looking for help.

Secretary's Report-March's minutes were reviewed. No corrections to be made. Lynn motion to approve the March's minutes; Natasha seconds. No discussion. All in favor.

Treasurer's Report-Natasha had emailed the March treasurer's report. Natasha said we paid the \$500 for the children's Easter drawing and people are cashing their Pigeon monies this past month. Budget looks good. Karen motion to approve the March's treasurer's report; Lori seconds. No discussion. All in favor.

Chamber's Mail-Terry said he gave Sheila the key to pick up the mail because of the Summerfest mail.

Bills to Pay-Haist Flowers \$100 for new businesses-Mallory's Detail Shop and Cornerstone Automotive LLC. Lori motion to approve paying the invoice to Haist Flowers for \$100; Anne seconds. No discussion. All in favor.

Chamber Members-Lori gave out a list of the present and previous Chamber members. There was discussion.

New Business

WLEW Vacation Guide-Ric said he spoke at the March meeting and he turned our ad into his typist already. They will be developing their 50th Edition and produce 50,000 copies. There was discussion that we decided to

run a two-page spread with one page to include the 2021 Chamber's scheduled events and the second page for the 2021 Pigeon Farmer's Summerfest schedule. Ric said he already received approval on the ad from the Farmer's Summerfest Committee. We decided not to include a map of Pigeon on the ad. Lori will work with Ric on the ad. Anne motion to approve the two-page ad in the Vacation Guide for \$1,840; Lynn seconds. No discussion. All in favor.

Huron Daily Tribune 2021 Traveler-Renee sent an email stating the Chamber in 2019 ran a two-page ad-one for the Chamber and one for the Farmer's Summerfest. The cost per page in 2019 was \$750 and we also received a two full page ad in the Thumb Resorter before the event as part of the package for \$1,500. We can do that again this year. Our Chamber package is discounted from the regular \$800 per page price plus it includes the two pages in the Thumb Resorter at no additional cost. Renee recommends the Chamber and Farmer's Summerfest having two pages and the cost will be \$1,500 which is the same as two years ago. Lori will work with Renee on the ad. Lori motion to approve to pay \$1,500 to the Huron Daily Tribune for two-page advertisement (50% of the amount will be paid by Farmer's Summerfest Committee); Natasha seconds. No discussion. All in favor.

Huron County View-Upper Thumb Weekender-Lori received an email from Nicole Howard on the Weekender book that will be published May 20th and is out all year around the Thumb and goes to multiple Welcome Centers throughout Michigan. This book has all the events and businesses from around the Thumb with each town having their own pages. The same size ad we ordered previously was the ¼ page black and white is \$173 or with color is \$228. Last year the Chamber ran black and white. There was discussion. Lori will work with Nicole on the ad. Anne motion to approve ¼ page ad with color for \$228 to the Huron County View; Lori seconds. No discussion. All in favor.

Children's Easter Drawing

The drawing was held on Thursday, March 25, 2021. It was very responsive and successful from the schools and the daycares. A total of 80 children names were drawn from ages 2 to 11 and divided among the schools and the daycares. The gifts consisted of 12 Easter baskets donated from various

Pigeon businesses, 18 stuffed Easter bunnies of various sizes and 50-\$10 Pigeon money certificates donated from the Pigeon Chamber.

Thank You Card from Pigeon Rotary Club-Terry read the card and they thanked the Chamber for being a sponsor. They also said their Pigeon Leadership Seminar scheduled for April 5th has been postponed until the fall of 2021. The chamber was given four tickets for attendance and the only one that had responded was Karen Phillips.

Event Calendar Updates

January 21	Pigeon Chamber of Commerce Annual Meeting
February 3	Board Reorganization & Election of Officers
March 25	Children's Easter Drawing
May 7	Ladies Night Out TBD
May 21 thru October	Pigeon Farmers' Market-Fridays from 9 am to 2 pm
June 24	Farmers' Summerfest BBQ Fundraiser with Bay Port State Bank
July 15	Ladies Pigeon Summerfest Golf Tournament
July 16	Men's Pigeon Summerfest Golf Tournament
July 15-17	Garage Sale & Sidewalk Sales Weekend
July 15-18	Farmers' Summerfest
August 1-20	Back to School Supply Drive in Retail Businesses
October 1	Fall Harvest Celebration
October 10-28	Fall Business Decoration Contest
October 31	Trunk or Treat
November 26	Town Lighting Celebration/Visit with Santa
December 15	Resident Town House/Business Lighting Contest

These events are all tentative depending on the future CDC guidelines for the health and safety of our community relating to outdoor group gatherings. There was discussion on the events and especially Ladies Night Out. We decided to postpone it to fall sometime in September because of the current increase of Covid-19 numbers. To be discussed at a future meeting. Lynn motion to cancel and postpone the Ladies Night Out to a future date in the fall of this year; Anne seconds. No discussion. All in favor.

Assignments/Committee Changes or Additions

Grand Parade Committee members needed to help Neal.

Farmer's Summerfest Committee needs lots of help planning and would be very much appreciated.

Farmer's Market Update-Duane said he will be the person in charge of the 2021 Farmer's market. Duane said he will start the Farmer's Market on Friday, May 21, to the end of October. Duane questioned the advertising budget through the summer months. The media people will contact Duane for advertising. Duane will bring back the information at our next month's meeting.

Website Design Committee Foundation-Terry needs help with design ideas on the website. Chris Cosens sent Terry his version. Terry would like to see an overhead video of the town. Terry is willing to work with others realistically being done over the summer. Email Terry if interested. He also discussed the walking trail located in the Pigeon Village Park to have platforms located along the walking trail of the Pigeon businesses and the history of the town. We can set up links on the Chamber's website and have the links scan to their phone.

New Businesses (reminder)

Cornerstone Automotive LLC (Marsha Macintosh cornerstoneautomi@yahoo.com) located at 7294 W. Michigan Ave., Pigeon, MI

Mallory's Detail Shop (Jeff Mallory 989-553-4030) located at 5855 Filion Rd., Pigeon, MI

Lynn will forward pictures to Terry. Terry will get the pictures on the website and Facebook.

Old Business

Website-Social Media

Chamber's website-Chris Cosens email address:

cmcosens1@gmail.com

Chamber's Facebook-Whitney Peyerck to continue as Facebook manager

Trailer/Float Designer-Need recommendations still being sought. Laker student design?

Other Business-None.

The next scheduled virtual Zoom board meeting will be held on Wednesday, May 5, 2021, at noon.

Meeting adjourned at 1:03 pm.