



Regular Monthly Meeting

Wednesday, September 11, 2024

Attendees:

Erica Reif (President), Erica Kish (Treasurer), Michelle Shaw (Secretary), Logan Richmond (Assistant Secretary), Kathy McQueen, Matt Gotham, Kami House, Sheila McBride, Amanda Scott, Annie Eichler.

1. **Call to Order:** President Erica Reif called the meeting to order at 12:08 p.m.
2. **Treasurer's Report:** Eli Buss will be replacing Derek Drabek at Nietzke & Faupel.
3. **Minutes:** Meeting minutes from the August 14, 2024, meeting were passed out prior to the meeting and were looked over momentarily. Erica Kish motioned to accept the minutes as presented, seconded by Annie Eichler. Motion carried.

Unfinished Business:

1. **Social Media Sharing:** Erica Reif once again reminded those present to share Chamber posts and events to their personal Facebook pages as well as to invite Facebook friends to these events. Invites to events have garnered 10x more responses than shares. Shared posts have received 3x more views than the original Chamber post.
2. **Casino Night:** November 9th: Tickets will be sold beginning September 16th to Chamber Businesses. Online ticket sales begin September 30th. Only 224 tickets will be sold (28 tables)
3. **Farmer's Summerfest 2025:** Jedi Mind Trip is booked for Friday July 18, 2025, and Outlaw'd is booked for Saturday July 19, 2025. Sheila McBride is looking into a one-night accommodations for Outlaw'd.

New Business:

1. **Fall Harvest Celebration:** There will be a Straw Bale Decorating contest for both Residential and Businesses. Registration deadline is September 18. Facebook judging will be completed October 5 - 25th with final judgment at 5 pm on October 25th. The top 2 residences will receive a \$50 gift card to Emma's or Cottage Inn. The top business will receive a staff breakfast.
2. **Trunk or Treat:** October 31st: Sheila McBride discussed this year's Trunk or Treat to be held at the farmer's market parking lot (inclement weather will be the Pigeon Event Center). Erica Reif will design the flyer. NextEra will be contacted regarding food donation.

3. **Laker Giving Tree:** Erica Kish requested a \$1,000 donation to go to the Laker Giving Tree. Annie Eichler made a motion to donate the \$1,000, Michelle Shaw seconded. Motion carried.
4. **Adjournment:** Meeting adjourned at 12:40 p.m.

Respectfully submitted,

Michelle Shaw, Secretary