

**Pigeon Chamber of Commerce
Board Zoom Meeting Minutes
November 4, 2020**

Present- Terry Brown, Karen Phillips, Natasha Golder, Kathy McQueen, Lori Kemp, Annie Eichler, Lynn Polega, and Richard Aymen.

Terry called the meeting to order at 12:00 pm.

Secretary's Report-October's minutes were reviewed and Lori said to change the minutes to say the Chamber due letters didn't go out yet instead it should of said working on them. Natasha motions to approve the October's minutes with the correction; Lori seconds. All in favor.

Residential Town Lighting-Sheila received a request regarding a home located ½ mile out of Pigeon wondering whether they can participate in the town lighting. There was discussion and the decision was made the residential home had to be located within a two-mile radius from Pigeon. Lynn motions to approve the decision; Lori seconds. All in favor. Reminder to include it on the flyer, Facebook, and the electronic sign at the Pigeon Event Center.

Treasurer's Report-Natasha had emailed the October treasurer's report and she discussed it. She said the checks went out at the end of the month and no other activity other than interest income. No dues in yet. No changes to be made. Karen motions to approve the October's treasurer's report; Annie seconds. All in favor.

Bills-Lori said Brenda called her back from the Bailey Agency on the insurance update and said she needs a calendar of events. The premium should be close to last year's amount of \$2,062. If our insurance policy gets renewed, we won't be dealing with a local agent. Lori motions to pay the insurance premium up to approximately \$2,200 to treasurer's discretion and keep it with a local agent if possible; Annie seconds. All in favor.

\$20.00 payable to the State of Michigan for correction of the 2018 Annual Report filing for License. Karen motions to approve paying the filing fee; Annie seconds. All in favor.

New Business

Town Lighting Celebration-Lori said they had a meeting with Thumb Bank senior management. They want a town lighting and Santa. They suggested a virtual drawing with Santa and then send forms out to the school and have a mailbox outside Thumb Bank. They are planning to still light up the park. Maybe have a Santa drawing and names of winners on Facebook. Also having a drawing for children and teens and give out prizes. Another suggestion was when judging the residential lights, Santa drive through the town in a fire truck. No pictures will be taken. People can come by in their

vehicles. Discussion of the Chamber to help with monies for prizes. Lori is willing to purchase the prizes. Karen motions the Chamber to donate up to \$1,500 for prizes for the children and teens; Lori seconds. All in favor. Lori is open for additional ideas.

WLEW Advertising-Ric talked about last year's advertising for the Kickoff to Christmas and the Town Lighting, etc. Ric will work with Lori on the Town Lighting advertising. He also spoke about tagging commercials and having Terry or Shelly record them. He spoke about shop locally and the countdown to Christmas teasers that the Chamber has done in the past. This year the Pigeon Rotary is paying for advertising for the Laker Giving Tree. The costs for the Kickoff to Christmas are 10 commercial ads for \$203, the Town Lighting 10 ads for \$203, and the Countdown to Christmas teasers are 10 ads for 15 seconds for \$207.60. Ric will work with Terry and Lori on the ads. Karen motions to pay WLEW \$613.60 to do all three ads; Natasha seconds. All in favor.

Virtual Halloween Review-Annie discussed.

Virtual Pumpkin Painting Contest for Businesses-We had a lot of involvement and it went over well. Shetler's Plumbing & Heating was the first place winner. Amy's was the second place winner. There was discussion of prizes. Lynn motions to approve the first place winner \$50 Pigeon monies and the second place winner \$25 Pigeon monies; Natasha seconds. All in favor.

Farmer's Market-Nothing.

Christmas Digital Artwork Contest-Annie suggested to do this contest and display it on Facebook. It will be determined by likes and she will work with Whitney on it. The Christmas theme would be trees. There was discussion and Annie will also work with the Lakers School art teacher. Karen motions the Chamber to give out three Pigeon money prizes using age groups and the prizes will total up to \$110; Lynn seconds. All in favor. Annie will report on it next month.

End of Year Meeting/Next Year Planning-Karen sent out the old business review for 2020 for everyone to review. There was discussion about a Zoom annual meeting. To be discussed next month. Karen will email the annual minutes from last year for everyone's review.

Election of Officers-To be discussed at next meeting.

Old Business

Web/Social Media Chamber's website-Chris Cosens email address:

cmcosens1@gmail.com

Chamber's Facebook-Whitney Peyerker email address: wapeyerker@gmail.com

2021 Event Calendar Updates-Annual Meeting will be Thursday, January 21, 2021, at 6 pm location TBA.

Trailer/Float Designer-Annie will also speak with the Laker art instructor about float designing.

Other Business

Laser Light Show-Terry contacted the Frankenmuth Brewery and they haven't returned his phone call.

Zoom Chamber Meetings-Terry extended the Zoom meetings for six months.

Next scheduled Board Zoom meeting will be held on Wednesday, December 2, 2020, at noon.

Meeting adjourned at 12:55 pm.