

**Pigeon Chamber of Commerce
Board Zoom Meeting Minutes
May 6, 2020**

Present- Terry Brown, Karen Phillips, Lori Kemp, Stephen Mancuso, Paulette Mancuso, Amy Guster, Annie Eichler, Natasha Golder, Duane Wurst, Karin Shetler, Lynn Polega, Fred Orr, and Richard Aymen.

Terry called the meeting to order at 12:00 pm.

Secretary's Report-March's minutes were reviewed and no changes to be made. Karin motions to approve the March's minutes; Annie seconds. All in favor.

Treasurer's Report-Natasha had emailed the March & April treasurer's report and she discussed the report. She said we are on the same track as last year. Previous month was more membership dues came in and the Chamber's annual meal. No changes to be made. Lynn motions to approve the March & April's treasurer's report; Stephen seconds. All in favor.

Bills-Lori reported none. Karen requested a check for \$514.93 for reimbursement of the Easter Egg Hunt purchases which was already approved in our February meeting. She will drop off the invoices to Natasha for payment and will store the items purchased for next year.

Cancellations since last meeting due to Pandemic Response

March 20-Dueling Pianos & Guys in Disguise-Pigeon Event Center

March 21-Healthierize-Laker High School-Scheurer Health Aux.

April 11-Easter Egg Hunt at tennis courts

New Business

Cancellation of 2020 Pigeon Farmers Festival-Terry said the committee worked hard on this decision.

Cancellation of 2020 Pigeon Band Shell concerts

Cancellation of 2020 Sebewaing Sugar Festival

Graduate Recognition-There was discussion about recommending businesses in town to recognize the 2020 Laker graduates by displaying them in your window fronts, etc. This will be up to each business whether they want to participate. The Chamber decided to have Duane make a deluxe vinyl banner with granite for \$150 to include all 2020 Laker graduates and hang the banner in the Village where there is high visibility. Duane will call the school and get the graduate list from John Good, the principal. Lori motions to

pay \$150 to Duane Wurst to make up the 2020 graduates' vinyl banner; Natasha seconds. All in favor.

Business Re-Opening Ideas-Terry said Shelly will email all Chamber members the Industry Guidance for Promoting the Health and Safety of All Travelers, the Covid-19 Reopening Guidance for the Restaurant Industry, and the Back to Brick & Mortar which is a guidebook to help Independent Retailers Re-Enter Storefronts Safely. Karin suggested adding to the Chamber's website and Facebook page a list of area businesses that are open, re-opening, or opened by curbside and to include any specials they are offering. Terry will contact Shelly about sending an email to reach out to all the businesses and make the updates to either the website or Facebook page.

Farmers' Market-Duane suggested to continue to have the Farmers' Market on Fridays in the Village Hall parking lot and set up a pattern with social distancing and enter in one spot. He also mentioned about maybe having a car show with lunch. There was discussion and maybe later this summer we can do sidewalk sales, etc. We need to proceed with a safe crowd and practice.

Old Business

WLEW Vacation Guide-Rick Aymen said the Chamber originally had a two-and-an-half page ad, one page for Farmer's Summerfest, second page for the Chamber events, and a half page for the business sponsors. After speaking with Sheila, Rick came up with the idea for the Pigeon Chamber page "Welcome to our Community" and people are shopping at smaller businesses. After discussion, we decided that Rick will come up with a character map of the stores to shop in town and welcome people to town along with the help of creative ideas from Stephen and Paulette. When the one-page ad is complete, they will email the ad to Shelly. Shelly will then email it to all other Chamber members to see if we need to make any changes, etc. for the one-page advertisement. Rick said not knowing what is happening with all the community events, their ad deadline will be early June.

Huron Daily Tribune-Kelsey contacted Terry about advertising suggesting "to come out and check out Pigeon" with a one-page ad for \$750. Renee Willis joined our meeting and said that the deadline has been postponed until the second week of June. We always had a two-page ad in the past. She suggests the Chamber to do a one-page ad for \$750 "Welcoming Shoppers to our Pigeon Community" and she will work with Rick Aymen on it. Annie motions to approve paying \$750 to Huron Daily Tribune for a one-page ad; Lori seconds. All in favor.

Spotlighting Chamber Members

Discussion and will resume once Lori gets back to work.

2020 Event Calendar Updates

Discussion of various cancellations throughout the county. Paulette said the Scheurer Health Auxiliary Fall Fashion Show at Cross Lutheran has been cancelled. The Golf Scramble scheduled for August 28 also has been cancelled.

Other Business

Zoom meetings-Terry has scheduled the Chamber meetings with AVCI Shared Zoom through November if needed. June board meeting will be attended by Zoom.

Home-made masks-Contact Lynn at A & D Home Health & Hospice Care if anyone needs to order them.

Terry closed the meeting with saying we need to serve our local community and support each of our other businesses throughout this difficult time.

Next scheduled Board Zoom meeting will be held on Wednesday, June 3, 2020, at noon.

Meeting adjourned at 1:03 pm.