



Regular Monthly Meeting

Wednesday, February 13, 2025

Attendees:

Erica Reif (President), Michelle Shaw (Secretary), Logan Richmond (Assistant Secretary), Erica Kish (Treasurer), Amanda Scott, Marcie Chandler, Rev. Joshua Johnson, Kimberly Rowe & Ric Aymen.

1. **Call to Order:** President Erica Reif called the meeting to order at 12:03 p.m.
2. **Treasurer's Report:** A overview was reviewed by members. Erica Kish motioned to accept the Treasurer's Report, seconded by Amanda Scott. Motion carried.
3. **Minutes:** Meeting minutes from January 8, 2025, were reviewed. Michelle Shaw motioned to accept the minutes as presented, seconded by Amanda Scott. Motion carried.
4. **Old Business:**
 1. **Membership Dues** with new tiered benefit packages have been mailed.
 2. **Casino Night Fundraiser**
 - a. Committee headed by Erica Kish including (Amanda Scott, Michelle Shaw, Erica Reif) more volunteers are needed.
 - b. Individual Ticket purchase link on Facebook
 - c. Tickets will be available next week (printing ourselves)
 - d. Members will be wearing lanyard name tags.
 - e. Logan will contact the View to be put on the Community Events calendar.
5. **New Business:**
 3. **Easter:**
 - a. Committee-Erica Kish, Erica Reif,
 - b. Budget
 - i. 2024 cost \$1273 (\$1000 from Chamber, \$400 monetary donations)
 - ii. Michelle Shaw motioned to approve the \$1,000 donation for 2025 for the Easter Budget, seconded by Erica Reif. Motion Carried.
 - iii. Volunteers needed.
 - iv. April 12 Pigeon Event Center 11-2
 - v. Staggered age groups 0-3, 4-7, 8-12
 - vi. Pre-Egg stuffers – Rev Joshua will have the youth group stuff the eggs, Setup, During, Cleanup) --roughly 10 people needed.
 - vii. Notes from last year say we need to order a megaphone or outdoor microphone.

4. Vacation Guide:

- a. Ric Aymen from Thumb Broadcasting presented the 2025 Vacation Guide.
 - i. In 2024 the chamber paid \$800.00 for a full-page color ad sharing 1/2 of the page with the SummerFest Committee.
 - ii. This year the cost is \$885 for the same ad. Erica Kish motioned to approve the \$885 for a full-page color ad in the 2025 Vacation Guide. Michelle Shaw seconded. Motion Carried. Approved.

5. Parade Float:

- a. Committee: Logan Richmond (Committee Head), Amanda Scott
- b. Budget– Logan will present a recommended budget at the next meeting.
- c. The float is used for Summerfest, Elkton Autumnfest, Sugarfest, Fish Sandwich Festival
- d. We are looking for a volunteer to drive the float.

6. Website Renewal:

- a. Wix renews 2/27/25–estimate \$669 for a 2-year subscription.
- b. Go Daddy renews on 03/14/2025 for \$48 for a 2-year subscription.
- c. Michelle Shaw made the motion to approve the renewals for Wix and for Go Daddy for the 2-year subscription renewals. Erica Kish seconded. Motion Carried. Approved.

7. Farmer's Market:

- a. Season running May 9-Oct 24
- b. Vendor rates increased from \$80 seasonal to \$125 (1/2 off season)
- c. 9 Indoor booths available for the season with 5 already booked.
- d. Daily rate is \$10.
- e. Specialty Market rate is \$25.
- f. Friday of Summerfest now included in regular season.
 - i. The Summerfest Specialty Market will be Saturday & Sunday exact location TBD.
- g. Food truck vendors are now being charged like normal vendors \$10 but still only 1 per week.
 - i. Booked every week currently except July 4th.
 - ii. Market dates with Food trucks have been added to the website and Market's Facebook page (as events)

8. SummerFest:

- a. The Pigeon Chamber will sponsor an Adorable Pet contest this year.
- b. Committee: Logan Richmond and Erica Rief.
- c. More detail to follow.

9. Ladies Day/Night Out:

- a. Scheduled for May 9, 2025 (same day at the opening of the Farmers Market).
- b. Committee–
- c. Planned Radio spots, Town-wide sales at area business including drawings/giveaways.
- d. Looking for businesses and market vendors to stay open later to involve more people after work.

10. Laker Yearbook:

- a. Logan Richmond presented a motion to approve a ¼ page ad in the Laker Yearbook for \$80, seconded by Erica Rief.

Reminders:

Next Monthly Meeting: Mar 13, 2025, 12:00 PM at AVS Broadband

Casino Night Fundraiser: Mar 22, 2025, 5:00 PM Tickets on sale now

Adjournment: Meeting adjourned at 1:17 p.m.

Respectfully submitted,

Michelle Shaw

Michelle Shaw, Secretary